Abstract of the Disclosure

In an electronic image pickup apparatus where an object light after passing through a taking lens unit having a plurality of lenses is photoelectrically converted at an image pickup device to be recorded, the taking lens unit is constructed as having a reflecting mirror located between the lenses so that a light incident thereupon is bent, and is disposed such that it be positioned in front of an image display section provided on a back surface of the body with a length direction thereof being perpendicular to a bottom surface of the body. The electronic image pickup apparatus is thereby achieved as having a well-balanced configuration where the body is neither increased in thickness nor too long in a lateral dimension.